

### THE FRENCH WORLD HERITAGE SITES ASSOCIATION CURRENT NEWS AND PROJECTS

9th European Meeting of World Heritage Associations 10-11 October, 2024

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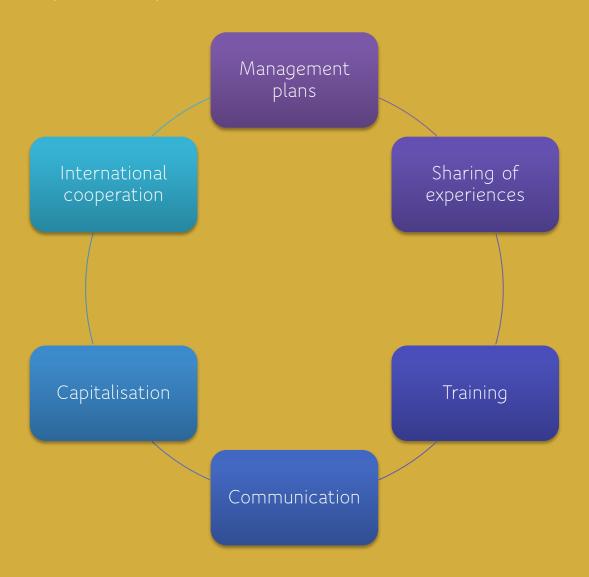




OUR MOTTO:
USING THE COLLECTIVE
INTELLIGENCE TO
IMPROVE THE
MANAGEMENT OF WH
PROPERTIES

#### 6 ORIENTATIONS TO MEET A SINGLE AMBITION:

to support the manager in his daily practice to enable him to strengthen his skills and improve the preservation and enhancement of his World Heritage site





### ORIENTATION 1: SUPPORT FOR MANAGERS IN IMPLEMENTING MANAGEMENT PLANS

DIFFERENT COMMITTEES/WORKING GROUPS:

o Sustainable Development

o Climate change

o Tourism

o Mediation/Interpretation

o International Relations

o Governance

o Values and Ethical Issues

o Communication

o Manager's rights and duties



## ORIENTATION 2: ENABLE THE SHARING OF EXPERIENCES BETWEEN NETWORK MEMBERS AND THEIR PARTNERS

Organisation of annual meetings and technical seminars:

- o Annual meetings (open to all members in a different location each year)
  - o Technical seminars, in response to members' needs
  - o Specific annual meetings for urban planners, communication officers and interpretation officers
  - o Webinars ICCROM-ABFPM (EOH 2.0/ Impact assessment)



# ORIENTATION 3: TRAINING ACTIONS FOR THE MEMBERS OF THE ASSOCIATION AND THEIR PARTNERS

TRAINING ACTIONS:

o World heritage mediation/interpretation (annual trainning/tutoring)

- o World heritage teams
- o Awareness raising/information

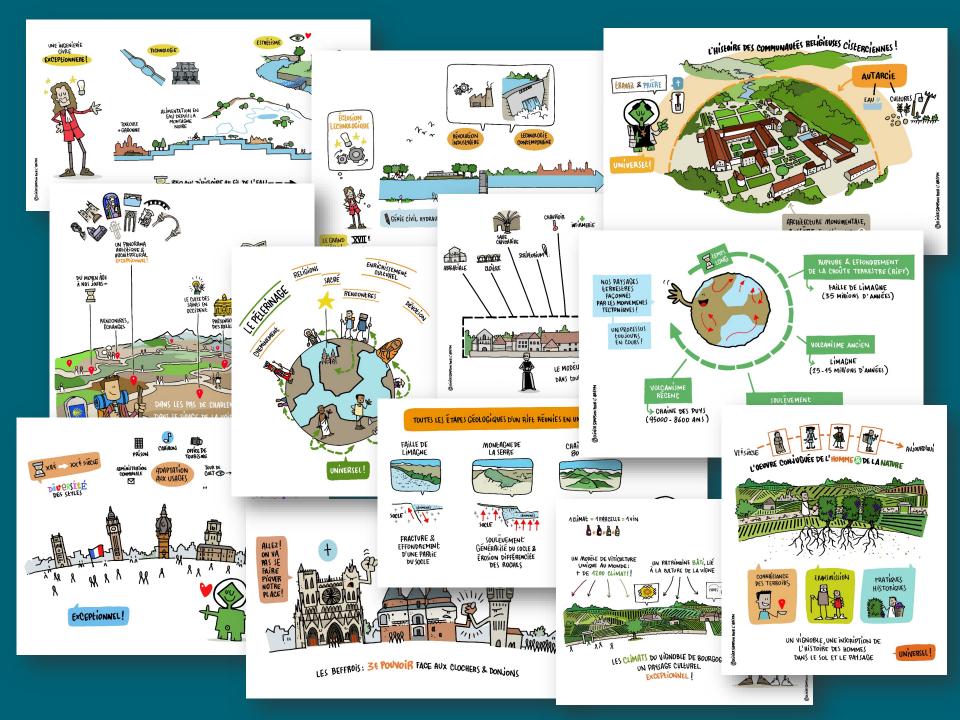


#### ORIENTATION 4: COMMUNICATION AND PROMOTION OF THE VALUES OF THE WORLD HERITAGE CONVENTION

- o Updating communication documents
- Continuing to promote the network's activities
- o Finalisation of the 'Draw me a VIEW' project
- o World Heritage Emblem: towards the adoption of a user's guide French National Commission for unesco/Ministries/ABFPM
  - o Atout France (France's tourism development agency)

collaboration: « DIGITAL

Destinations »







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21es Rencontres annuelles de l'ABFPM

Revue de projets n°6

## ORIENTATION 5: CAPITALISATION OF EXPERIENCES AND KNOWLEDGE PRODUCED BY THE NETWORK

CAPITALISING ON THE EXPERIENCE OF MANAGERS:

- o Annual publication of case studies/methodological sheets
  - o Extranet/resource center
    - o Seminar proceedings



## ORIENTATION 6: STRENGTHEN THE EUROPEAN AND INTERNATIONAL DIMENSION

o Follow-up work with the network of European World Heritage Associations o Participation in international managers' meetings (we are sites managers, Malaysia) o Specific support to the Lao People's Democratic Republic



Thank you!